

Perelman's Pocket Cyclopedia of Havana Cigars: 3rd edition

HAVANA BRANDS AND SIZES

§ 2.10: SPECIAL PRODUCTS AND PROGRAMS

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Beginning in 1999, Habanos became quite aggressive in the creation of special products and programs, which have continued and flourished over time:

Early projects:

Cubatabaco issued a modest 25-year anniversary humidor in 1987 in 100 editions of 50 cigars. The humidor itself featured a special inlay on the sides and top and a footed bottom. The cigars were not branded, but were banded with a special "25" band. All were of the Coronas size (5½ x 42 or 142 x 16.67).

In 1992, the "1492 Humidor," 500 numbered commemorative boxes appeared, containing 50 specially-created, non-branded cigars. All were banded with a commemorative, yellow-on-brown band with the 1492 logo. The cigars were made at the Jose Marti (H. Upmann) factory and measured 5⅝ inches by 46 ring (143 x 18.26).

In 1995, a Partagas 150 Aniversario Humidor was created, with special "150 Aniversario Partagas" bands in three drawers. Each of the 500 boxes included 150 cigars: 50 each of the Robustos (4⅞ x 50 or 124 x 19.84), Coronas Grandes (6⅛ x 42 or 155 x 16.67) and No. 109 (7¼ x 50 or 184 x 19.84) sizes.

In 1996, a special commemorative humidor (45 of 50 cigars each) and jar (1,000 of 25 cigars) was issued for the 30th anniversary of the Cohiba brand and after that, entire series of special cigars were created.

Reserva del Milenio:

In celebration of the year 2000, Habanos created a trio of cigars offered in elegant ceramic jars of 25 cigars each. Approximately 6,000 jars of each size was available:

- ▶ Cohiba Piramides (6⅛ x 52 torpedo)
- ▶ Cuaba Distinguidos (6⅜ x 52 perfectos)
- ▶ Montecristo Robusto (5 x 50)

Edicion Limitada:

Originally introduced in November 2000, this is a special annual lot of cigars created with two-year-aged wrappers, in varying brands and sizes. The roster:

<i>Year and brands</i>	<i>Imperial</i>	<i>Metric</i>
<i>2000:</i>		
. Hoyo de Monterrey Particulares	9¼ x 47	235 x 18.65
. Montecristo Robusto	4⅞ x 50	124 x 19.84
. Partagas Piramide	6⅛ x 52	156 x 20.64
. Romeo y Julieta Exhibicion No. 2	7⅝ x 49	194 x 19.45

FROM FARM TO FACTORY

<i>Year and brands</i>	<i>Imperial</i>	<i>Metric</i>
2001: . Cohiba Piramide . Hoyo de Monterrey Particulares . Montecristo Double Corona . Partagas Serie D No. 3 . Romeo y Julieta Robusto	6 ¹ / ₈ x 52 9 ¹ / ₄ x 47 7 ⁵ / ₈ x 49 5 ⁵ / ₈ x 46 4 ⁷ / ₈ x 50	156 x 20.64 235 x 18.65 194 x 19.45 143 x 18.26 124 x 19.84
2003: . Cohiba Double Corona . Hoyo de Monterrey Piramide . Montecristo C . Partagas Serie D No. 2 . Romeo y Julieta Hermoso No. 1	7 ⁵ / ₈ x 49 6 ¹ / ₈ x 52 5 ⁵ / ₈ x 46 6 ¹ / ₈ x 50 6 ⁵ / ₈ x 48	194 x 19.45 156 x 20.64 143 x 18.26 155 x 19.84 167 x 19.05
2004: . Cohiba Sublimes . Hoyo de Monterrey Epicure Especial . Partagas Serie D No. 1 . Romeo y Julieta Hermoso No. 2	6 ³ / ₈ x 54 5 ¹ / ₂ x 50 6 ³ / ₄ x 50 6 ¹ / ₄ x 48	164 x 21.43 141 x 19.84 170 x 19.84 157 x 19.05
2005: . H. Upmann Magnum . Montecristo D . Romeo y Julieta Petit Piramide	6 ⁵ / ₈ x 50 6 ⁵ / ₈ x 43 5 x 50	170 x 19.84 170 x 17.07 127 x 19.84

All “Edicion Limitada” cigars are double-banded with the year of issue prominently shown.

Habanos Collection:

This is a unique throw-back series which dates to at least the 1940s. Each issue is a special version of a brand offered in a “libro,” that is a humidor in the form of a book! Started in 2001, one brand a year has been issued in limited production:

<i>Year and Brand</i>	<i>Imperial</i>	<i>Metric</i>
2001: 300 cases of 10 cigars each . Cuba Salomones	7 ¹ / ₄ x 57	184 x 22.23
2002: 500 cases of 20 cigars each . Partagas Serie C No. 1	6 ⁵ / ₈ x 48	167 x 19.05
2003: 500 cases of 20 cigars each . Hoyo de Monterrey Lusitanias	7 ⁵ / ₈ x 49	194 x 19.45
2004: 500 cases of 20 cigars each . Romeo y Julieta Fabulosos No. 6	7 x 50	180 x 19.84

Seleccion Reserva:

This program debuted in 2003, offering a special group of cigars in a single brand in which all of the tobacco has been aged for at least three years:

FROM FARM TO FACTORY

<i>Year and Brand</i>	<i>Imperial</i>	<i>Metric</i>
2003: 30 cigars per box . Cohiba	5 sizes	5 sizes
2005: 5,000 boxes of 20 cigars each . Partagas Serie D. No. 4	4 ⁷ / ₈ x 50	124 x 19.84

Seleccion Piramide and Robusto:

Habanos joined the “sampler” craze in 2003, offering a unique box of five cigars in two different shapes, the Robusto (4⁷/₈ x 50) and Piramide (6⁷/₈ x 52 torpedo) formats.

The Piramide case included the famed Montecristo No.2, but also Piramides from Cohiba, Hoyo de Monterrey, Partagas and Romeo y Julieta.

The Robusto case included the production models from Cohiba, Hoyo de Monterrey and Partagas, but also special production sizes for Montecristo and Romeo y Julieta.

Special Occasion Humidors:

The “mother of all humidors” was offered in 1999: the Siglo XXI humidor. Only 21 were made, offered at a stunning \$100,000 each at retail.

This was a special all-cedar cabinet of 4½ feet wide, 4 feet high and 4 feet deep with Queen Anne-style feet, weighing 700 pounds! It featured an electrically-powered humidification and temperature-control device and included 2,000 cigars.

There were 20 brands included in this cabinet, each with 100 cigars. The 2,000 cigars were encased in 40 separate drawers containing a total of 162 trays.

Since then, anniversary humidors of all kinds of have been issued for almost any kind of occasion:

<i>Year and Brand</i>	<i>Details</i>
2000: . Partagas 155 Aniversario . Romeo y Julieta 125 Aniversario	155 cigars included (155 made) 50 cigars included (125 made)
2001: . Cohiba 35 Aniversario . Trinidad “Farm House”	135 cigars included (500 made) 20 cigars included (100 made)

FROM FARM TO FACTORY

<i>Year and Brand</i>	<i>Details</i>
2002: . 510 Aniversario Humidor (5 brands included) . Bolivar (100th anniversary) . Cuaba Cabinet (5th anniversary) . El Rey del Mundo (120th anniv.) . Montecristo Compay 95 Aniver. . Vegas Robaina 5 Aniv. (in Cuba) . Vegas Robaina 5 Aniv. (export)	100 cigars included (510 made) 100 cigars included (100 made) 10 cigars included (600 made) 50 cigars included (100 made) 95 cigars included (95 made) 83 cigars included (83 made) 100 cigars included (400 made)
2003: . Vegueros 135 Aniversario	100 cigars included (135 made)
2004: . H. Upmann 160 Aniversario . Hoyo de Monterrey Humidor . Montecristo Humidor . San Cristobal 5 Aniversario	100 cigars included (500 made) 100 cigars included (500 made) 100 cigars included (500 made) 100 cigars included (500 made)

An entire series of one-off humidors has been created for individual events such as the Festival de la Habano. As these items are not for public sale, we have not listed them here.