

*Perelman's Pocket Cyclopedia of Havana Cigars: 3rd edition*

**HAVANA BRANDS AND SIZES**

**§ 3.04: PROFILES OF BRANDS CURRENTLY IN PRODUCTION M-Z**

**MONTECRISTO**

*A pre-Revolution brand • Handmade.*

*Wrapper: Cuba*

*Binder: Cuba*

*Filler: Cuba*

<i>Shape</i>	<i>Montecristo model name</i>	<i>Imperial</i>		<i>Metric</i>	
	<i>Handmade models (12):</i>				
Giant	A	9¼	47	235	18.65
Robusto	Edmundo	5¾	52	135	20.64
Long Panatela	Especial No. 1	7½	38	192	15.08
Panatela	Especial No. 2	6	38	152	15.08
Cigarillo	Joyitas	4½	26	115	10.32
Lonsdale	No. 1	6½	42	165	16.67
Torpedo	No. 2	6⅞	52	156	20.64
Corona	No. 3	5½	42	142	16.67
Petit Corona	No. 4	5⅞	42	129	16.67
Petit Corona	No. 5	4	40	102	15.87
Petit Corona	Petit Tubos <i>(tube)</i>	5⅞	42	129	16.67
Long Corona	Tubos <i>(tube)</i>	6⅞	42	155	16.67
	<i>Handmade models now discontinued (11):</i>				
Corona	B	5¾	42	135	16.67
Lonsdale	Dunhill Seleccion Suprema No. 1	6½	42	165	16.67
Torpedo	Dunhill Seleccion Suprema No. 2	6⅞	52	156	20.64
Corona	Dunhill Seleccion Suprema No. 3	5½	42	142	16.67
Petit Corona	Dunhill Seleccion Suprema No. 4	5⅞	42	129	16.67
Petit Corona	Dunhill Seleccion Suprema No. 5	4	40	102	15.87
Petit Corona	Dunhill Seleccion Suprema No. 32	4	40	102	15.87
Long Corona	Dunhill Seleccion Suprema Tubos	6⅞	42	155	16.67
Long Panatela	Dunhill Especial	7½	38	192	15.08

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<i>Shape</i>	<i>Montecristo model name</i>	<i>Imperial</i>		<i>Metric</i>	
Short Panatela	No. 6	4 <sup>7</sup> / <sub>8</sub>	36	125	14.29
Cigarillo	No. 7	6 <sup>7</sup> / <sub>8</sub>	28	175	11.11

This most famous of the many famous Havana brands started only in 1935. The *Illustrated Encyclopedia* has by far the best account of its creation and development. In July 1935, Alonso Menendez purchased the firm of Particulares S.A., which made the well-known Particulares brand as well as the Byron brand. In the same month, a new brand – Montecristo – was started.

The name is reported to have been inspired by Alexandre Dumas's 1844 novel, *Le Comte de Monte Cristo*. With a strong marketing effort from Alfred Dunhill of London, this brand became the most popular of all Havana exports. In fact, it was because of the sales of Montecristo that Menendez, Garcia y Cia. was able to purchase the H. Upmann factory and brands from J. Frankau S.A. in 1937 and manufacture of Montecristo was then moved to the H. Upmann factory.

The famed six crossed-swords logo was designed by the brand's British distributor, John Hunter Morris and Elkan Co. Ltd. and the brand was introduced in the five shapes: the Nos. 1 through 5 known today. The Especial No. 1 and No. 2 and Joyitas were introduced in 1969 and the Montecristo "A" and "B" about 1971. The No. 6 and No. 7 were introduced in 1980, but discontinued in 1998. The Edmundo, the first new shape in more than two decades, was introduced in mid-2004.

There are no machine-made shapes in this range and the strength is medium to full; in fact, it has become the standard by which all other Havanas are now judged.

As the best-selling Havana brand, Montecristo is naturally a favorite when it comes to special production items:

- ▶ A Montecristo Robusto (4<sup>7</sup>/<sub>8</sub> x 50 or 124 x 19.84) was shown for the first time in February 1998 and was offered in 1999 in approximately 6,000 ceramic jars of 25 cigars each as part of the Millennium Reserve.
- ▶ Montecristo has been popular in the releases of Edicion Limitadas:
  - 2000: Robusto (4<sup>7</sup>/<sub>8</sub> x 50 robusto)
  - 2001: Double Corona (7<sup>5</sup>/<sub>8</sub> x 49 double corona)
  - 2003: Montecristo C (5<sup>5</sup>/<sub>8</sub> x 46 grand corona)
  - 2005: Montecristo D (6<sup>5</sup>/<sub>8</sub> x 43 lonsdale)
- ▶ The Robusto size appeared again in 2003 as part of the "Seleccion Robusto" sampler case of five brands.

The brand paid a special tribute to the famed singer and guitarist – and devoted Montecristo smoker – Compay Segundo (1907-2003) in 2001, creating a special group of 1,000 cigars with Segundo's face on the band! A further tribute came in 2002 when the Montecristo Compay 95th Anniversary Humidor was created, including 95 cigars: 55 of the Montecristo no. 4 and 40 specially-produced Salomones No. 2, a 6<sup>7</sup>/<sub>8</sub>-inch by 57-ring (175 x 22.23) perfecto.

## HAVANA BRANDS & SIZES

The Salomones No. 2 size was repeated in 2004, when a special Montecristo Humidor was produced, including 100 cigars: 50 each of the Montecristo A and 50 of the Salomones No. 2.

Montecristo is also a popular brand of small cigars, made with all-Cuban tobacco. Two sizes are offered, the Mini (3¼ x 20) and the Midi (4¾ x 26).

### PARTAGAS

*A pre-Revolution brand • Hand and Machine-made.*

*Wrapper: Cuba*

*Binder: Cuba*

*Filler: Cuba*

<i>Shape</i>	<i>Partagas model name</i>	<i>Imperial</i>		<i>Metric</i>	
	<i>Handmade models (21):</i>				
Lonsdale	8-9-8 Cabinet Selection (varnished)	6 <sup>5</sup> / <sub>8</sub>	43	170	17.07
Petit Corona	Aristocrats	5 <sup>1</sup> / <sub>8</sub>	40	129	15.87
Churchill	Churchills Deluxe	7	47	178	18.65
Corona	Coronas	5 <sup>1</sup> / <sub>2</sub>	42	142	16.67
Petit Corona	Coronas Junior (tube)	4 <sup>5</sup> / <sub>8</sub>	40	117	15.87
Corona	Coronas Senior (tube)	5 <sup>1</sup> / <sub>4</sub>	42	132	16.67
Short Panatela	Habaneros	5	39	125	15.38
Double Corona	Lusitanias	7 <sup>5</sup> / <sub>8</sub>	49	194	19.45
Petit Corona	Mille Fleurs	5 <sup>1</sup> / <sub>8</sub>	42	129	16.67
Corona	Partagas de Luxe (tube)	5 <sup>1</sup> / <sub>2</sub>	40	140	15.87
Lonsdale	Partagas de Partagas No. 1	6 <sup>5</sup> / <sub>8</sub>	43	170	17.07
Corona	Petit Coronas Especiales	5 <sup>1</sup> / <sub>4</sub>	42	132	16.67
Perfecto	Presidentes	6 <sup>1</sup> / <sub>4</sub>	47	158	18.65
Short Panatela	Princess	5	35	127	13.89
Long Panatela	Serie du Connoisseur No. 1	7 <sup>1</sup> / <sub>2</sub>	38	192	15.08
Panatela	Serie du Connoisseur No. 2	6 <sup>1</sup> / <sub>2</sub>	38	166	15.08
Panatela	Serie du Connoisseur No. 3	5 <sup>5</sup> / <sub>8</sub>	35	143	13.89
Robusto	Serie D No. 4	4 <sup>7</sup> / <sub>8</sub>	50	124	19.84
Torpedo	Serie P No. 2	6 <sup>1</sup> / <sub>8</sub>	52	156	20.64
Corona	Super Partagas	5 <sup>1</sup> / <sub>2</sub>	40	140	15.87
Petit Corona	Shorts	4 <sup>3</sup> / <sub>8</sub>	42	110	16.67
	<i>Handmade models now discontinued (33):</i>				

**HAVANA BRANDS & SIZES**

<i>Shape</i>	<i>Partagas model name</i>	<i>Imperial</i>		<i>Metric</i>	
Long Corona	8-9-8 Cabinet Selection (unvarnished)	6 <sup>1</sup> / <sub>8</sub>	42	155	16.67
Perfecto	Almirantes	6 <sup>1</sup> / <sub>8</sub>	37	156	14.68
Corona	Astorias	5 <sup>3</sup> / <sub>8</sub>	42	135	16.67
Petit Corona	Capitols	5	40	126	15.88
Panatela	Charlottes	5 <sup>5</sup> / <sub>8</sub>	35	143	13.89
Corona	Coronas "A" Mejorado	5 <sup>1</sup> / <sub>2</sub>	42	142	16.67
Long Corona	Coronas Grandes	6 <sup>1</sup> / <sub>8</sub>	42	155	16.67
Small Panatela	Cubanos (tube)	4 <sup>7</sup> / <sub>8</sub>	34	125	15.87
Small Panatela	Dunhill Seleccion Suprema No. 151	4 <sup>7</sup> / <sub>8</sub>	34	125	13.49
Perfecto	Fabuloso	9 <sup>1</sup> / <sub>4</sub>	50	237	19.84
Perfecto	Fancy Tales of Smoke	6 <sup>3</sup> / <sub>4</sub>	39	171	15.48
Small Panatela	Filipos	5	34	125	13.49
Petit Corona	Half Coronas	4 <sup>3</sup> / <sub>8</sub>	42	110	16.67
Petit Corona	Half-A-Corona	3 <sup>1</sup> / <sub>2</sub>	42	90	16.67
Petit Corona	Londres Finos	5 <sup>1</sup> / <sub>8</sub>	40	129	15.87
Petit Corona	Londres Extra	5 <sup>1</sup> / <sub>8</sub>	40	129	15.87
Lonsdale	Lonsdales	6 <sup>1</sup> / <sub>2</sub>	42	165	16.67
Slim Panatela	Palmas Grandes	7	33	178	13.10
Short Panatela	Panetelas	5	35	127	13.89
Petit Corona	Parisianos	5 <sup>1</sup> / <sub>8</sub>	40	129	15.87
Petit Corona	Partagas Pride (tube)	4 <sup>3</sup> / <sub>8</sub>	42	110	16.67
Petit Corona	Petit Coronas	5 <sup>1</sup> / <sub>8</sub>	42	129	16.67
Petit Corona	Petit Partagas	5 <sup>1</sup> / <sub>8</sub>	40	129	15.87
Petit Corona	Petit Privados (tube)	5 <sup>1</sup> / <sub>8</sub>	42	129	16.67
Corona	Privados	5 <sup>1</sup> / <sub>2</sub>	42	142	16.67
Cigarillo	Ramonitas	4 <sup>3</sup> / <sub>4</sub>	26	121	10.32
Petit Corona	Royales	5	40	126	15.87
Lonsdale	Seleccion Privada No. 1	6 <sup>3</sup> / <sub>4</sub>	43	170	17.07
Petit Corona	Seleccion Fox No. 7	4 <sup>3</sup> / <sub>8</sub>	42	110	16.67

**HAVANA BRANDS & SIZES**

<i>Shape</i>	<i>Partagas model name</i>	<i>Imperial</i>		<i>Metric</i>	
Small Panatela	Seleccion Fox No. 11	5	34	125	13.49
Cigarillo	Senoritas	4¼	20	109	7.94
Corona	Sevilla Humijar	5⅜	42	138	16.67
Petit Corona	Tres Petit Coronas	4½	40	116	15.87
	<i>Machine-made (2):</i>				
Cigarillo	Chicos	4⅛	29	106	11.51
Culebras	Culebras	5¾	39	146	15.48
	<i>Machine-made models now discontinued (35):</i>				
Petit Corona	Aristocrats	5⅛	40	129	15.87
Short Panatela	Belvederes	5	39	125	15.38
Cigarillo	Besadoras	5	29	127	11.51
Cigarillo	Bonitos Extra Mild	4⅛	29	106	11.51
Petit Corona	Capitols	5⅛	40	129	15.87
Petit Corona	Coronas Junior (tube)	4⅝	40	117	15.87
Corona	Coronas Senior (tube)	5¼	44	132	17.46
Corona	Cristal Tubos (tube)	5¾	44	145	17.46
Panatela	Cubans (tube)	6¼	35	159	13.89
Cigarillo	Demi Tip (tipped)	5	29	126	11.51
Corona	Eminentes	5¼	44	132	17.46
Short Panatela	Habaneros	5	39	125	15.38
Petit Corona	Londres en Cedro	5⅛	40	129	15.87
Petit Corona	Londres Finos	5⅛	40	129	15.87
Petit Corona	Londres Extra	5⅛	40	129	15.87
Petit Corona	Mille Fleurs	5⅛	42	129	16.67
Panatela	Palmas Reales (tube)	6¼	39	160	15.48
Short Panatela	Panetelas	5	35	127	13.89
Perfecto	Perfectos	5	44	127	17.46
Petit Corona	Parisianos	5⅛	40	129	15.87
Corona	Partagas de Luxe (tube)	5½	40	140	15.87
Petit Corona	Personales (tube)	5⅛	40	129	15.87

## HAVANA BRANDS & SIZES

<i>Shape</i>	<i>Partagas model name</i>	<i>Imperial</i>		<i>Metric</i>	
Short Panatela	Petit Bouquets	3 <sup>7</sup> / <sub>8</sub>	37	98	14.68
Corona	Petit Coronas Especiales	5 <sup>1</sup> / <sub>4</sub>	44	132	17.46
Corona	Petit Coronas Tubos (tube)	5 <sup>1</sup> / <sub>4</sub>	44	132	17.46
Petit Corona	Petit Partagas	5 <sup>1</sup> / <sub>8</sub>	40	129	15.87
Short Panatela	Princess	5	35	127	13.89
Petit Corona	Regalias de la Reina Bueno	4 <sup>5</sup> / <sub>8</sub>	40	117	15.87
Corona	Super Partagas	5 <sup>1</sup> / <sub>2</sub>	40	140	15.87
Long Panatela	Tip No. 1 (tipped)	7 <sup>1</sup> / <sub>4</sub>	38	187	15.08
Panatela	Tip No. 2 (tipped)	6	38	154	15.08
Cigarillo	Tip No. 3 (tipped)	5	29	125	11.51
Petit Corona	Tip No. 4 (tipped)	5	40	126	15.87
Cigarillo	Tip No. 5 (tipped)	5 <sup>1</sup> / <sub>4</sub>	25	136	9.92
Panatela	Toppers	6 <sup>1</sup> / <sub>4</sub>	39	160	15.48

This brand is named for its founder, Don Jaime Partagas, who apparently began manufacturing cigars in 1827, but put his own name on his line of cigars in 1845. According to the *Illustrated Encyclopedia*, after Partagas' death in 1868, the brand passed to his son, Jose Partagas. It was sold near the end of the 19th Century to Jose A. Bances and was then sold again to Cifuentes, Fernandez y Cia. in 1899.

The brand was owned by Cifuentes y Cia. in various configurations prior to nationalization, earning a mention by name in English novelist Evelyn Waugh's 1945 work, *Brideshead Revisited*. Partagas cigars also won gold medals in at least the three international expositions held in Paris in 1867, 1878 and 1889. There is no doubt about the strong, intense flavor of this line and it is still produced in the Partagas factory, renamed Francisco Perez German after nationalization. That building, likely built in 1845 (but not later than 1864), has been home to the Partagas firm for more than a century and a half and 520 Industria Street is among the most visited shrines to cigar making in the world.

The range of this full-flavored brand has traditionally been immense. The *Illustrated Encyclopedia* states that there were as many as 265 models of Partagas in 1959. The line has been continuously trimmed, though, most especially at the end of 2002, when 32 models were eliminated. However, there are a lot of old sizes still out there and buyers must be careful. Example: the 8-9-8 selections vary greatly in size and strength; identification is made by whether the box is varnished or not! Prior to 2000, most machine-made sizes were also available as machine-bunched with hand-rolled wrappers.

Because of its legendary status, Partagas has been a favored brand for special production:

- ▶ It was among the first to use new styles of packaging, including several styles of jars:

- In the 1920s, Partagas offered cigars in magnificent ceramic jars, white with a blue design and the words “Fumando las penas van pasando y . . . si fumas PARTAGAS nunca las tendras” (loosely, “Smoke and your troubles will pass, but . . . if you smoke Partagas, you’ll never have them”) made by Tavalera of Seville, Spain. Only 1,000 were made, each individually numbered and now highly collectible.
  - More common and widely collected is the Sevilla Humijar, offered into the 1980s. This ceramic jar had a white background and brown decoration on the front with the words “Flor de Tabacos de Partagas y Ca. Habana” in the middle and a drawing of two men harvesting tobacco on the back. Many of these jars were made by the Pickman S.A. firm in Seville and they each contained 25 coronas of 5<sup>3</sup>/<sub>8</sub> inches by 42 ring (135 x 16.67).
  - Partagas cigars were also offered in glass jars (for the Coronas size only, in 25s) and, according to the *Illustrated Encyclopedia*, in the unusual “branch of a tree” wooden jar into the 1970s, in 25s and 50s (size unknown).
- ▶ Partagas has been a big player in the Edicion Limitada series, recreating the three long-discontinued sizes of the Serie D line:
- 2000: Piramide (6<sup>1</sup>/<sub>8</sub> x 52 torpedo)
  - 2001: Serie D No. 3 (5<sup>5</sup>/<sub>8</sub> x 46 grand corona)
  - 2003: Serie D No. 2 (6<sup>1</sup>/<sub>8</sub> x 50 toro)
  - 2004: Serie D No. 1 (6<sup>5</sup>/<sub>8</sub> x 50 double corona)
- ▶ Partagas was the second in the “humidor as book” Habanos Collection, offering 500 cases only in 2002, each of 20 cigars of the long-discontinued Serie C No. 1 size: a 6<sup>5</sup>/<sub>8</sub>-inch by 48-ring (167 x 19.05) toro.

In 1995, the 150th anniversary of the Partagas brand was celebrated with the production of 500 humidors of 150 cigars each. There were 50 cigars each of three sizes, all with special bands: a 4<sup>7</sup>/<sub>8</sub> x 50 (124 x 19.84) “robusto,” a 6<sup>1</sup>/<sub>8</sub> x 42 (155 x 16.67) “corona grande” and a 7<sup>1</sup>/<sub>4</sub> x 50 (184 x 19.84) “size 109.”

In 1999, as part of the Siglo XXI humidor (21 produced), 100 Partagas cigars were included, notably 10 perfectos of 6<sup>7</sup>/<sub>8</sub> inches by 57 ring (175 x 22.23), now known as “Salomones II.”

In 2000, a 155th anniversary humidor was produced, again with special bands and offered in 155 editions of 155 cigars each. There were 25 “robusto extras” of 6<sup>5</sup>/<sub>8</sub> x 50 (170 x 19.84), 25 “dalias” of 6<sup>5</sup>/<sub>8</sub> x 43 (170 x 17.07), 50 “salomones I” of 7<sup>1</sup>/<sub>4</sub> x 57 (184 x 22.23) in the perfecto shape and 55 of the “109” size, 7<sup>1</sup>/<sub>4</sub> x 50 (184 x 19.84).

In 2002, a special size was produced for the “510th Anniversary Humidor,” which contained 100 cigars, with 20 each from five brands. Partagas was represented by the “Royales” shape, a 4<sup>1</sup>/<sub>2</sub>-inch by 45-ring (115 x 17.87) corona extra.

In 2003, a Partagas Piramide size (6<sup>1</sup>/<sub>8</sub> x 52 or 156 x 20.64) was included in the five-brand Seleccion Piramide sampler case. It joined the regular line in 2005.

## HAVANA BRANDS & SIZES

In 2005, the second Seleccion Reserva – featuring three-year-old tobaccos – will be released in boxes of 20 in the Serie D No. 4 shape.

The future? Maybe more from the Serie series! The *Illustrated Encyclopedia* reproduced the complete list of the Serie A-B-C-D sizes of the late 1950s:

▶	<u>Serie A:</u>	<u>Serie B:</u>	<u>Serie C:</u>	<u>Serie D:</u>
No. 1:	6 <sup>5</sup> / <sub>8</sub> x 38	6 <sup>5</sup> / <sub>8</sub> x 42	6 <sup>5</sup> / <sub>8</sub> x 48	6 <sup>5</sup> / <sub>8</sub> x 50
No. 2:	6 <sup>1</sup> / <sub>8</sub> x 38	6 <sup>1</sup> / <sub>8</sub> x 42	6 <sup>1</sup> / <sub>8</sub> x 48	6 <sup>1</sup> / <sub>8</sub> x 50
No. 3:	5 <sup>1</sup> / <sub>2</sub> x 38	5 <sup>1</sup> / <sub>2</sub> x 42	5 <sup>1</sup> / <sub>2</sub> x 48	5 <sup>1</sup> / <sub>2</sub> x 50
No. 4:	4 <sup>7</sup> / <sub>8</sub> x 38	4 <sup>7</sup> / <sub>8</sub> x 42	4 <sup>7</sup> / <sub>8</sub> x 48	4 <sup>7</sup> / <sub>8</sub> x 50

Metrically, the lengths were 170 mm for the No. 1, 156 mm for the No. 2, 140 mm for the No. 3 and 125 mm for the No. 4. Ring gauges were also standard: Serie A (38): 15.08 mm; Serie B (42): 16.64 mm; Serie C (48): 19.05 mm and Serie D (50): 19.84 mm.

Partagas small cigars, using all-Cuban tobacco, are also made in two sizes: the Mini (3<sup>1</sup>/<sub>4</sub> x 20) and the Club (3<sup>3</sup>/<sub>4</sub> x 22). Partagas cigarettes are also made, also with all-Cuban tobacco.

### POR LARRAÑAGA

*A pre-Revolution brand • Hand and Machine-made.*

*Wrapper: Cuba*

*Binder: Cuba*

*Filler: Cuba*

<i>Shape</i>	<i>Por Larrañaga model</i>	<i>Imperial</i>		<i>Metric</i>	
<i>Handmade models (3):</i>					
Panatela	Montecarlos	6 <sup>1</sup> / <sub>4</sub>	33	159	13.10
Short Panatela	Panetelas <i>/short filler/</i>	5	36	127	14.29
Petit Corona	Petit Coronas	5 <sup>1</sup> / <sub>8</sub>	42	129	16.67
<i>Handmade models now discontinued (11):</i>					
Lonsdale	Cetros	6 <sup>1</sup> / <sub>2</sub>	42	165	16.67
Corona	Coronas	5 <sup>1</sup> / <sub>2</sub>	42	142	16.67
Small Panatela	Coronitas	4 <sup>5</sup> / <sub>8</sub>	34	117	13.49
Petit Corona	Dunhill Seleccion Suprema No. 32	5	42	129	16.67
Cigarillo	Eduardos	4 <sup>1</sup> / <sub>2</sub>	26	115	10.32
Corona	Lanceros	5 <sup>1</sup> / <sub>2</sub>	42	142	16.67
Lonsdale	Lonsdales	6 <sup>1</sup> / <sub>2</sub>	42	165	16.67
Double Corona	Magnums	6 <sup>3</sup> / <sub>4</sub>	50	172	19.84
Petit Corona	Petit Lanceros	5 <sup>1</sup> / <sub>8</sub>	42	129	16.67
Petit Corona	Picadores	5	44	127	17.46
Petit Corona	Small Coronas	4 <sup>1</sup> / <sub>2</sub>	40	116	15.87

## HAVANA BRANDS & SIZES

<i>Shape</i>	<i>Por Larrañaga model</i>	<i>Imperial</i>		<i>Metric</i>	
	<i>Machine-made (2):</i>				
Cigarillo	Juanitos	4 $\frac{1}{8}$	29	106	11.51
Petit Corona	Lolas en Cedro	5 $\frac{1}{8}$	42	129	16.67
	<i>Machine-made model now discontinued (9):</i>				
Short Panatela	Belvederes	5	39	125	15.38
Cigarillo	Curritos	4 $\frac{1}{8}$	29	106	11.51
Panatela	Largos de Larrañaga	6 $\frac{1}{4}$	35	159	13.89
Panatela	Monte Carlos	6 $\frac{1}{4}$	35	159	13.89
Petit Corona	No. 10	5	42	125	16.67
Short Panatela	Panetelas	5	37	127	14.29
Corona	Sportsman <i>(tube)</i>	5 $\frac{5}{8}$	42	142	16.67
Petit Corona	Super Cedros	4 $\frac{7}{8}$	40	123	15.87
Petit Corona	Symbols	5 $\frac{1}{8}$	40	129	15.88

“There's peace in a Larrañaga, there's calm in a Henry Clay” reads the first half of the fifth couplet in *The Betrothed*, an 1890 poem by the celebrated English writer Rudyard Kipling (1865-1936). From this high point, the brand shrunk to just one handmade model and a few machine-assisted styles, but was expanded again for 1998. It was created in 1834 by Ignacio Larrañaga and Julian Rivera, likely making it the oldest *continuously-produced* Havana brand still in existence. The old Por Larrañaga factory was reclaimed for cigar packaging in 1997 and was refitted in 1998 for actual production.

The Larrañaga factory was the first to introduce machine-made cigars in 1925, even though this led a revolt by factory workers and the machines were removed . . . for a time. Most of the recent machine-made shapes were also available as machine-bunched with hand-rolled wrappers prior to 2000. The current blend is considered to be mild-to-medium in body.

A special edition of this brand was included in the limited-edition 1999 “Siglo XXI” humidor, a 5 $\frac{1}{2}$ -inch by 42-ring (142 x 16.67) corona called “Hidalgo de Luxe” along with four other regular-production models.

### PUNCH

*A pre-Revolution brand • Hand and Machine-made.*

*Wrapper: Cuba*

*Binder: Cuba*

*Filler: Cuba*

<i>Shape</i>	<i>Punch model name</i>	<i>Imperial</i>		<i>Metric</i>	
	<i>Handmade models (13):</i>				
Corona	Coronas	5 $\frac{1}{2}$	42	142	16.67
Churchill	Churchills <i>(tube and non-tube)</i>	7	47	178	18.65

## HAVANA BRANDS & SIZES

<i>Shape</i>	<i>Punch model name</i>	<i>Imperial</i>		<i>Metric</i>	
Petit Corona	Coronations (tube)	5 <sup>1</sup> / <sub>8</sub>	42	129	16.67
Double Corona	Double Coronas	7 <sup>5</sup> / <sub>8</sub>	49	194	19.45
Cigarillo	Margaritas	4 <sup>3</sup> / <sub>4</sub>	26	121	10.32
Petit Corona	Petit Coronas del Punch	5 <sup>1</sup> / <sub>8</sub>	42	129	16.67
Corona	Petit Coronations (tube)	4 <sup>5</sup> / <sub>8</sub>	40	117	15.87
Petit Corona	Petit Punch	4	40	102	15.87
Grand Corona	Punch Punch	5 <sup>5</sup> / <sub>8</sub>	46	143	18.26
Corona	Royal Coronations (tube)	5 <sup>5</sup> / <sub>8</sub>	43	145	17.07
Grand Corona	Royal Selection No. 11	5 <sup>5</sup> / <sub>8</sub>	46	143	18.26
Petit Corona	Royal Selection No. 12	5 <sup>1</sup> / <sub>8</sub>	42	129	16.67
Long Corona	Super Selection No. 1	6 <sup>1</sup> / <sub>8</sub>	42	155	16.67
	<i>Handmade models now discontinued (25):</i>				
Grand Corona	Black Prince	5 <sup>5</sup> / <sub>8</sub>	46	143	18.26
Grand Corona	Club Selection No. 1	5 <sup>5</sup> / <sub>8</sub>	46	143	18.26
Small Panatela	Coronets (tube)	4 <sup>5</sup> / <sub>8</sub>	34	117	13.49
Perfecto	Diademas Extra (to 1980)	9 <sup>1</sup> / <sub>2</sub>	55	241	21.83
Giant	Diademas Extra (post-1980)	9 <sup>1</sup> / <sub>4</sub>	47	235	18.65
Petit Corona	Exhibit No. 5	4	40	102	15.88
Corona	Gran Corona	5 <sup>3</sup> / <sub>4</sub>	40	146	15.87
Churchill	Monarcas (tube)	7	47	178	18.65
Corona	Nacionales	5 <sup>3</sup> / <sub>8</sub>	42	135	16.67
Grand Corona	Nectares No. 2	5 <sup>5</sup> / <sub>8</sub>	46	143	18.26
Petit Corona	Nectares No. 4	4 <sup>1</sup> / <sub>2</sub>	40	116	15.87
Slim Panatela	Nectares No. 5	7	33	178	13.10
Slim Panatela	Ninfas	7	33	178	13.10
Small Panatela	Panetelas	4 <sup>5</sup> / <sub>8</sub>	34	117	13.49
Slim Panatela	Panetelas Grandes	7	33	178	13.10
Petit Corona	Petit Coronas	5	42	129	16.67
Petit Corona	Petit Coronas "Ones"	5	42	129	16.67
Petit Corona	Petit Punch Deluxe	4	40	102	15.87
Petit Corona	Presidentes	5	42	129	16.67

## HAVANA BRANDS & SIZES

<i>Shape</i>	<i>Punch model name</i>	<i>Imperial</i>		<i>Metric</i>	
Small Panatela	Punchinellos	4 <sup>5</sup> / <sub>8</sub>	34	117	13.49
Grand Corona	Seleccion Deluxe No. 1	5 <sup>5</sup> / <sub>8</sub>	46	143	18.26
Petit Corona	Seleccion Deluxe No. 2	5	42	129	16.67
Petit Corona	Souvenir De Luxe	5	40	126	15.87
Grand Corona	Super Selection No. 2	5 <sup>5</sup> / <sub>8</sub>	46	143	18.26
Petit Corona	Tres Petit Coronas	4 <sup>3</sup> / <sub>8</sub>	42	110	16.67
<i>Machine-made (2):</i>					
Perfecto	Belvederes	5	39	125	15.38
Cigarillo	Cigarillos	4 <sup>1</sup> / <sub>8</sub>	29	106	11.51
<i>Machine-made models now discontinued (10):</i>					
Corona	Ambassador No. 1	5 <sup>1</sup> / <sub>2</sub>	42	142	16.67
Petit Corona	Coronations <i>(tube)</i>	5 <sup>1</sup> / <sub>8</sub>	42	129	16.67
Petit Corona	Coronets	5 <sup>1</sup> / <sub>8</sub>	42	129	16.67
Petit Corona	Exquisitos	5 <sup>1</sup> / <sub>8</sub>	40	129	15.87
Petit Corona	Palmas Reales	5 <sup>1</sup> / <sub>2</sub>	40	140	15.87
Perfecto	Perfectos	5	44	127	17.46
Corona	Petit Coronations <i>(tube)</i>	4 <sup>5</sup> / <sub>8</sub>	40	117	15.87
Petit Corona	Royal Coronations <i>(tube)</i>	5 <sup>3</sup> / <sub>4</sub>	44	145	17.46
Petit Corona	Souvenir de Luxe	5 <sup>1</sup> / <sub>8</sub>	42	129	16.67
Petit Corona	Triunfos	5 <sup>1</sup> / <sub>8</sub>	42	129	16.67

The *Illustrated Encyclopedia* gives the best account of the creation of this brand, noting that it was registered in 1840 “by a German named Stockmann.” Sources are in conflict after this, stating this full-flavored brand was made by Corujo y Cia. after 1859 or 1874, by Lopez y Fresqueres in 1885, by Manuel Lopez (of Juan Valle y Cia.) as an independent maker from 1902-24, by Esperanza Valle Comas from 1924-30 and finally, prior to nationalization, was owned by Fernandez, Palicio y Cia., later known as F. Palicio y Cia.

This line takes its name from the popular character of Punch so widely seen in English puppetry in the 19th century. Today's lithographed boxes still show the comically-dressed Punch enjoying a cigar while his faithful pet stands by, questioning why he is wearing a rainbow-colored collar. The cigars are quite popular, with the Punch Punch model the object of affection by many smokers.

The enormous variety of this medium-bodied line was contracted in 2002, when 17 models were discontinued. This included the Black Prince size, one of the famed Grand Corona group that Punch is so famous for. The Punch line has had six Grand Coronas in production since

## HAVANA BRANDS & SIZES

nationalization: The Punch Punch, Royal Selection No. 11 and Super Selection No. 2 – all still going strong – and the Black Prince (discontinued 2002), Club Selection No. 1 (discontinued around 1979) and Nectares No. 2 and Seleccion de Luxe No. 1 (1980s).

Although not present in the lists of special production models, two models were presented glass jars of 25: the Petit Coronas and Presidents. Production in glass jars ended in the 1980s.

Small cigars are also made under the Punch name, in two sizes: Cigarritos and Cigarritos Reserva.

### QUAI D'ORSAY

*A post-Revolution brand • Handmade.*

*Wrapper: Cuba*

*Binder: Cuba*

*Filler: Cuba*

<i>Shape</i>	<i>Quai D'Orsay model</i>	<i>Imperial</i>		<i>Metric</i>	
<i>Handmade models (4):</i>					
Corona	Coronas Claro	5½	42	142	16.67
Long Corona	Gran Coronas	6⅛	42	155	16.67
Slim Panatela	Panetelas	7	33	178	13.10
Churchill	Imperiales	7	47	178	18.65
<i>Handmade models now discontinued (1):</i>					
Corona	Coronas Claro Claro	5½	42	142	16.67

Named for either (1) the famous bridge in Paris, (2) the French Foreign Ministry or (3) the street on which the French tobacco monopoly SEITA is located, this brand is one of two (the other is Siboney) which is devoted to the interests of a specific national tobacco governing body, in this case, the SEITA (*La Société Nationale d'Exploitation Industriel de Tabac et Allumettes*). Created in 1973, this is a lighter-bodied cigar and the range is all handmade.

### QUINTERO Y HERMANO

*A pre-Revolution brand • Hand and Machine-made.*

*Wrapper: Cuba*

*Binder: Cuba*

*Filler: Cuba*

<i>Shape</i>	<i>Quintero y Hno. model</i>	<i>Imperial</i>		<i>Metric</i>	
<i>Handmade models (4):</i>					
Corona	Brevas	5½	42	140	16.67
Petit Corona	Londres Extra <i>/short filler/</i>	4⅞	40	123	15.87
Corona	Nacionales <i>/short filler/</i>	5½	40	140	15.87
Short Panatela	Panetelas	5	36	127	14.29
<i>Handmade models now discontinued (8):</i>					
Lonsdale	Churchills	6½	42	165	16.67
Short Panatela	Conchas No. 1	4½	38	113	15.08

## HAVANA BRANDS & SIZES

<i>Shape</i>	<i>Quintero y Hno. model</i>	<i>Imperial</i>		<i>Metric</i>	
Corona	Coronas	5½	42	142	16.67
Corona	Coronas Selectas	5½	42	142	16.67
Petit Corona	Medias Coronas	5	40	126	15.87
Petit Corona	Medias Coronas Selectas	5	40	126	15.87
Corona	Miramar	5¾	40	146	15.88
Cigarillo	Puritos	4⅛	26	106	10.32
<i>Machine-made (1):</i>					
Cigarillo	Puritos	4⅛	29	106	11.51
<i>Machine-made models now discontinued (6):</i>					
Corona	Brevas	5½	40	140	15.87
Petit Corona	Londres	4⅞	40	123	15.87
Petit Corona	Londres Extra	4⅞	40	123	15.87
Corona	Nacionales	5½	40	140	15.87
Short Panatela	Panetelas	5	37	127	14.29
Panatela	Toppers	6¼	39	160	15.48

Augustin Quintero and his brothers got their start in tobacco in their hometown of Cienfuegos in the Las Villas province of Cuba in 1924. Their creation continues today and this medium-flavored brand is offered in handmade and machine-made sizes. The original Quintero y Hermano factory is, in 1998, once again producing top-quality cigars for export.

Most machine-made models offered prior to 2000 were also offered in a machine-bunched and hand-rolled-wrapper style.

Quintero small cigars are also made in two sizes, the Mini (3¼ x 20) and the Puritos (4⅝ x 26), featuring a blend of all-Cuban tobacco.

### RAFAEL GONZALEZ

*A pre-Revolution brand • Handmade.*

*Wrapper: Cuba*

*Binder: Cuba*

*Filler: Cuba*

<i>Shape</i>	<i>Rafael Gonzalez model</i>	<i>Imperial</i>		<i>Metric</i>	
<i>Handmade models (7):</i>					
Cigarillo	Cigarritos	4½	26	115	10.32
Grand Corona	Coronas Extra	5⅝	46	143	18.26
Lonsdale	Lonsdales	6½	42	165	16.67
Small Panatela	Panetelas	4⅝	34	117	13.49

## HAVANA BRANDS & SIZES

<i>Shape</i>	<i>Rafael Gonzalez model</i>	<i>Imperial</i>		<i>Metric</i>	
Petit Corona	Petit Coronas	5 $\frac{1}{8}$	42	129	16.67
Cigarillo	Slenderelles	6 $\frac{7}{8}$	28	175	11.11
Short Panatela	Panetelas Extra /short filler/	5	36	127	14.29
<i>Handmade models now discontinued (7):</i>					
Torpedo	Conicales	6 $\frac{1}{8}$	52	156	20.64
Petit Corona	Coronas Chicas	5 $\frac{1}{8}$	42	129	16.67
Petit Corona	Coronas Lonsdales	5	44	127	17.46
Small Panatela	Demi-Tasse	4	30	100	11.91
Short Panatela	Panetelas Extra	5	36	127	14.29
Petit Corona	Petit Lonsdales	5 $\frac{1}{8}$	42	129	16.67
Petit Corona	Tres Petit Lonsdales	4 $\frac{1}{2}$	40	116	15.87
<i>Machine-made models now discontinued (1):</i>					
Short Panatela	Panetelas Extra	5	36	127	14.29

Here is a success story from the roaring '20s. Dating from about 1928, this brand was initially developed as La Flor de Marquez. The *Illustrated Encyclopedia* states that the brand was actually created by the Marquez Rafael Gonzalez and was distributed by George Samuel and Frank Warwick of Great Britain. The brand was acquired in 1936 by the Sociedad El Rey del Mundo. Trademark records show that the current name dates from 1945. The *Illustrated Encyclo-pedia* states that production was suspended for a few years in the early 1960s.

Considered mild in body, this brand is also reputed to have introduced the Lonsdale size, named in honor of Hugh Cecil Lowther, the Fifth Earl of Lonsdale. His picture appeared on the inside of most boxes into the 1980s.

British importer J. Samuel & Sons marketed some sizes by different names in the 1980s: "Vitola B" for Lonsdales, "Vitola C" for Corona Extras, "Vitola E" for Petit Lonsdales, "Vitola G" for Petit Coronas and "Vitola H" for Tres Petit Lonsdales.

The Panetelas Extra size was also offered as a machine-bunched, hand-rolled-wrapper style prior to 2000.

### RAMON ALLONES

*A pre-Revolution brand • Hand and Machine-made.*

*Wrapper: Cuba*

*Binder: Cuba*

*Filler: Cuba*

<i>Shape</i>	<i>Ramon Allones model</i>	<i>Imperial</i>		<i>Metric</i>	
<i>Handmade models (4):</i>					
Robusto	Allones Specially Selected	4 $\frac{7}{8}$	50	124	19.84
Torpedo	Belicoso Fino	5 $\frac{1}{2}$	52	140	20.64

## HAVANA BRANDS & SIZES

<i>Shape</i>	<i>Ramon Allones model</i>	<i>Imperial</i>		<i>Metric</i>	
Double Corona	Gigantes	7 <sup>5</sup> / <sub>8</sub>	49	194	19.45
Petit Corona	Small Club Coronas	4 <sup>3</sup> / <sub>8</sub>	42	110	16.67
<i>Handmade models now discontinued (12):</i>					
Corona	8-9-8 Cabinet Selection (unvarnished)	5 <sup>1</sup> / <sub>2</sub>	42	142	16.67
Lonsdale	8-9-8 Cabinet Selection (varnished)	6 <sup>3</sup> / <sub>4</sub>	43	170	17.07
Corona	Allones Extra	5 <sup>5</sup> / <sub>8</sub>	44	143	17.46
Lonsdale	Allones No. 1	6 <sup>5</sup> / <sub>8</sub>	43	170	17.07
Corona	Club Coronas	5 <sup>1</sup> / <sub>4</sub>	42	135	16.67
Corona	Coronas	5 <sup>1</sup> / <sub>2</sub>	42	142	16.67
Corona	Dunhill Seleccion Suprema No. 280	5 <sup>3</sup> / <sub>8</sub>	42	135	16.67
Panatela	Ideales de Ramon /perfecto tip/	6 <sup>1</sup> / <sub>4</sub>	36	161	14.29
Slim Panatela	Palmitas	6	32	152	12.70
Petit Corona	Petit Coronas	5 <sup>1</sup> / <sub>8</sub>	42	129	16.67
Long Corona	Private Stock	6 <sup>1</sup> / <sub>4</sub>	40	162	15.87
Cigarillo	Ramonitas	4 <sup>3</sup> / <sub>4</sub>	26	121	10.32
<i>Machine-made (3):</i>					
Perfecto	Belvederes	5	39	125	15.38
Cigarillo	Bits of Havana	4 <sup>1</sup> / <sub>8</sub>	29	106	11.51
Petit Corona	Mille Fleurs	5 <sup>1</sup> / <sub>8</sub>	42	129	16.67
<i>Machine-made models now discontinued (10):</i>					
Petit Corona	Aristocrats	5 <sup>1</sup> / <sub>8</sub>	40	129	15.88
Panatela	Delgados	6 <sup>1</sup> / <sub>4</sub>	39	160	15.48
Petit Corona	Dunhill Seleccion Suprema No. 11	5 <sup>1</sup> / <sub>8</sub>	40	129	15.87
Panatela	Dunhill Seleccion Suprema No. 81	6 <sup>1</sup> / <sub>4</sub>	39	160	15.48
Corona	Dunhill Seleccion Suprema No. 82	5 <sup>1</sup> / <sub>2</sub>	40	140	15.87
Short Panatela	Dunhill Seleccion Suprema No. 622	5	35	127	13.89

## HAVANA BRANDS & SIZES

<i>Shape</i>	<i>Ramon Allones model</i>	<i>Imperial</i>		<i>Metric</i>	
Cigarillo	Palmitas	5¼	29	135	11.51
Short Panatela	Panetelas	5	35	127	13.89
Corona	Ramondos	5½	40	140	15.87
Panatela	Toppers	6¼	39	160	15.48

There actually was a Ramon Allones, who developed this brand way back in 1837 or 1846, depending on which report you believe. Originally from Spain, Allones (owner of the La Eminencia factory) was reportedly the first to employ bright, lithographed labels on his boxes, to help set his brand apart. Prior to nationalization, the brand was owned by Cifuentes, Pego y Cia., also the owners of Partagas, who acquired it in 1927.

The range of this full-bodied brand was trimmed in 2002 when 10 models were discontinued. Most of the machine-made sizes were also made as machine-bunched with hand-rolled wrappers prior to 2000.

### ROMEO Y JULIETA

*A pre-Revolution brand • Handmade.*

*Wrapper: Cuba*

*Binder: Cuba*

*Filler: Cuba*

<i>Shape</i>	<i>Romeo y Julieta model</i>	<i>Imperial</i>		<i>Metric</i>	
	<i>Handmade models (21):</i>				
Torpedo	Belicosos	5½	52	140	20.64
Short Panatela	Belvederes	5	39	125	15.38
Long Corona	Cazadores	6¾	43	162	17.07
Lonsdale	Cedros Deluxe No. 1	6½	42	165	16.67
Corona	Cedros Deluxe No. 2	5½	42	142	16.67
Petit Corona	Cedros Deluxe No. 3	5⅛	42	129	16.67
Churchill	Churchills <i>(tube and non-tube)</i>	7	47	178	18.65
Corona	Coronas	5½	42	142	16.67
Petit Corona	Coronitas en Cedro	5⅛	40	129	15.87
Grand Corona	Exhibicion No. 3	5⅝	46	143	18.26
Robusto	Exhibicion No. 4	5	48	127	19.05
Petit Corona	Mille Fleurs	5⅛	42	129	16.67
Petit Corona	Petit Coronas	5⅛	42	129	16.67
Small Panatela	Petit Julietas	4	30	100	11.91
Petit Corona	Petit Prince/ess	4	40	102	15.87
Petit Corona	Regalias de Londres	4⅝	40	117	15.87

**HAVANA BRANDS & SIZES**

<i>Shape</i>	<i>Romeo y Julieta model</i>	<i>Imperial</i>		<i>Metric</i>	
Corona	Romeo No. 1 (tube)	5½	40	140	15.87
Petit Corona	Romeo No. 2 (tube)	5⅛	42	129	16.67
Petit Corona	Romeo No. 3 (tube)	4⅝	40	117	15.87
Short Panatela	Sport Largos	4⅝	35	117	13.89
Petit Corona	Tres Petit Coronas	4⅝	40	116	15.87
<i>Handmade models now discontinued (26):</i>					
Perfecto	Aguilas	5⅝	50	143	19.84
Corona	Arbolados	5½	42	142	16.67
Robusto	Bully	5	48	127	19.05
Perfecto	Celestiales Finos	5⅝	46	137	18.26
Churchill	Clemenceaus	7	47	178	18.65
Petit Corona	Club Kings	5	42	129	16.67
Long Corona	Coronas Grandes	6⅛	42	155	16.67
Lonsdale	Dunhill Seleccion Suprema No. 1	6½	42	165	16.67
Petit Corona	Dunhill Seleccion Suprema No. 2	5	42	129	16.67
Corona	Dunhill Seleccion Suprema No. 3	5½	42	142	16.67
Churchill	Dunhill Seleccion Suprema No. 620	7	47	178	18.65
Petit Corona	Excepcionales	5⅛	42	129	16.67
Giant	Fabuloso	9¼	47	235	18.65
Petit Corona	Half A Corona	3½	42	90	16.67
Petit Corona	Julietas	4½	40	116	15.87
Corona	Nacionales	5⅝	42	135	16.67
Slim Panatela	Palmas Reales	7	33	178	13.10
Small Panatela	Panatelas	4⅝	34	117	13.49
Torpedo	Piramides	6⅛	52	156	20.64
Petit Corona	Plateados de Romeo	5	42	129	16.67
Churchill	Prince of Wales	7	47	178	18.65
Perfecto	Romeos	6⅝	52	162	20.64
Corona	Romeo No. 1 Deluxe (tube)	5½	42	142	16.67
Petit Corona	Romeo No. 2 Deluxe (tube)	5	42	129	16.67

## HAVANA BRANDS & SIZES

<i>Shape</i>	<i>Romeo y Julieta model</i>	<i>Imperial</i>		<i>Metric</i>	
Petit Corona	Romeo No. 3 Deluxe (tube)	4½	40	116	15.87
Cigarillo	Shakespeares	6⅞	28	175	11.11
	<i>Machine-made models now discontinued (23):</i>				
Short Panatela	Belvederes	5⅛	39	125	15.38
Petit Corona	Capulets	5½	40	140	15.88
Cigarillo	Chicos	4⅛	29	106	11.51
Petit Corona	Clarines	4⅝	40	117	15.87
Petit Corona	Club Kings	5⅛	42	129	16.67
Petit Corona	Coronitas en Cedro	5⅛	40	129	15.87
Petit Corona	Coronitas	5⅛	40	129	15.87
Culebras	Culebras	5¾	39	146	15.48
Petit Corona	Dunhill Seleccion Suprema No. 11	5⅛	40	129	15.87
Petit Corona	Excepcionales	5⅛	42	129	16.67
Petit Corona	Exquisitos	5⅛	40	129	15.87
Short Panatela	Favoritas	4⅞	39	125	15.38
Petit Corona	Mille Fleurs	5⅛	42	129	16.67
Panatela	Montagues	6¼	39	160	15.48
Short Panatela	Panetelas	4⅝	35	117	13.89
Perfecto	Perfectos	5	44	127	17.46
Petit Corona	Plateados de Romeo	5⅛	40	129	15.87
Short Panatela	Regalias de La Habana	4⅞	39	125	15.38
Petit Corona	Regalias de Londres	4⅝	40	117	15.87
Corona	Romeo No. 1 (tube)	5½	40	140	15.87
Petit Corona	Romeo No. 2 (tube)	5⅛	42	129	16.67
Petit Corona	Romeo No. 3 (tube)	4⅝	40	117	15.87
Short Panatela	Sport Largos	4⅝	35	117	13.89

Registered in 1873 by Inocencio Alvarez and Mannin Garcia, this brand immediately showed its quality by winning gold medals in four universal expositions in Antwerp (1885), Paris (1889 and 1900) and Brussels (1897). But it really took off after its acquisition in 1903 by Jose Rodriguez Fernandez, known as "Pepin." Named for the lovers made famous in William Shakespeare's tragedy of the same name (written circa 1596), the brand also is traditionally

credited with the introduction of the “Churchill” shape in honor of the British statesman Winston Churchill (note the name of the factory shape for this size: the “Julieta 2.”). The size was originally developed in the 1910s in honor of the French prime minister Georges “The Tiger” Clemenceau and called “Clemenceau”; it was produced until the late 1980s. The size was reportedly Winston Churchill’s favorite, leading to the naming of a new cigar of the same size for him after his visit to the factory in 1946.

Fernandez promoted his brand with endless energy and at one time, his Rodriguez, Arguelles y Cia. factory produced upwards of 2,000 different cigar bands, personalized for their very best customers. Fernandez died at age 88 in 1954, but his efforts survive him as his medium-flavored Romeo y Julieta brand is one of the most widely known and appreciated in the world today.

Most of the machine-made shapes were also available in a machine-bunched and hand-rolled-wrapper style prior to 2000. The range of the line was trimmed in 2002 when 21 shapes were discontinued.

This famous brand is also a favorite in special production:

- ▶ The unusual “branch of a tree” wooden jar was used for the Romeo y Julieta Arbolados shape, in 25s, through the early 1970s.
- ▶ A special 125 Aniversario Humidor was issued in 2000, in a total of 125 humidors holding 50 cigars: 25 each of the Exhibicion No. 2 ( $7\frac{5}{8}$  x 49 or 194 x 19.45 double corona) and Romeos ( $6\frac{3}{8}$  x 52 or 162 x 20.64 perfecto) shapes.
- ▶ Romeo y Julieta models have been a big player in the Edicion Limitada line:
  - 2000: Exhibicion No. 2 ( $7\frac{5}{8}$  x 49 double corona)
  - 2001: Robusto ( $4\frac{7}{8}$  x 50 robusto)
  - 2003: Hermoso No. 1 ( $6\frac{5}{8}$  x 48 toro)
  - 2004: Hermoso No. 2 ( $6\frac{1}{4}$  x 48 toro)
  - 2005: Petit Piramide (5 x 50 torpedo)
- ▶ In 2003, a Romeo y Julieta Piramide-sized cigar ( $6\frac{1}{8}$  x 52 or 156 x 20.64) was included in the five-brand “Seleccion Piramide” sampler case and a Robusto ( $4\frac{7}{8}$  x 50 or 124 x 19.84) was included in the similarly-styled “Seleccion Robusto” sampler case.
- ▶ Romeo y Julieta was featured in the 2004 edition of the “humidor as book” Habanos Collection, the fourth in the series. A total of 500 cases were created, of 20 cigars each, in the Fabulosos No. 6 format: 7 inches by 50 ring (178 x 19.84).

Two small cigars are made under the Romeo y Julieta brand in two sizes, Small and Medium, with all-Cuban tobacco. Romeo y Julieta cigarettes are also produced in Cuba, introduced in 1999. Made by Brascuba, these cigarettes are made with all Vuelta Abajo-grown tobacco.

### SAINT LUIS REY

*A pre-Revolution brand • Handmade.*

*Wrapper: Cuba*

*Binder: Cuba*

*Filler: Cuba*

## HAVANA BRANDS & SIZES

<i>Shape</i>	<i>Saint Luis Rey model</i>	<i>Imperial</i>		<i>Metric</i>	
	<i>Handmade models (6):</i>				
Churchill	Churchills <i>(tube available)</i>	7	47	178	18.65
Corona	Coronas <i>(tube available)</i>	5½	42	142	16.67
Lonsdale	Lonsdales	6½	42	165	16.67
Petit Corona	Petit Coronas <i>(tube available)</i>	5⅛	42	129	16.67
Robusto	Regios	5	48	127	19.05
Grand Corona	Serie A	5⅝	46	143	18.26
	<i>Handmade models now discontinued (6):</i>				
Churchill	Coronas Inmensas	6⅝	48	167	19.05
Double Corona	Double Coronas	7⅝	49	194	19.45
Panatela	Entre Palmas	6½	38	166	15.08
Petit Corona	Havana Club	4¾	42	122	16.67
Torpedo	Pyramides No. 1	6⅛	52	156	20.64
Toro	Serie B	6⅛	48	157	19.05

Thanks to the *Illustrated Encyclopedia*, (although our second edition states to the contrary) this is *not* the same brand as “San Luis Rey.” Does the name of the brand refer to the San Luis region in the Vuelta Abajo, where some of the world’s finest cigar tobacco is grown, perhaps the name as the “King of San Luis”? Or is it based on a reference to the popular 1927 novel by American author Thornton Wilder, *The Bridge of San Luis Rey*? In either case, the brand was created in 1938 by the British firm of Zamora y Guerra and is now full-bodied in strength. A “Saint Luis Rey” small cigar, called the Mini (about 3¼ x 20 in size) is also made, featuring a blend of all-Cuban tobacco.

**SAN CRISTOBAL DE LA HABANA**  
A post-Revolution brand • Handmade.

*Wrapper: Cuba*

*Binder: Cuba*

*Filler: Cuba*

<i>Shape</i>	<i>San Cristobal model name</i>	<i>Imperial</i>		<i>Metric</i>	
	<i>Handmade models (4):</i>				
Double Corona	El Morro	7	49	184	19.45
Petit Corona	El Principe	4⅜	42	110	16.67
Robusto	La Fuerza	5½	50	141	19.84
Torpedo	La Punta	5½	52	140	20.64

Introduced in November 1999, the San Cristobal line offers a light-to-medium-bodied taste,

## HAVANA BRANDS & SIZES

available in boxes of 25. The names of the shapes are all related to the military fort which guarded the city of Havana during Spanish colonial rule.

A special San Cristobal de la Habana Case was produced in 2004 to celebrate the fifth anniversary of the brand. It included 100 cigars with 25 of the El Morro but also 25 each of three special-production shapes: the torpedo-shaped Muralla (7 x 54 or 180 x 21.42), the toro-sized Mercaderes (6<sup>5</sup>/<sub>8</sub> x 48 or 167 x 19.05) and the corona-sized Oficios (5<sup>1</sup>/<sub>4</sub> x 43 or 135 x 17.07).

### SANCHO PANZA

*A pre-Revolution brand • Handmade.*

*Wrapper: Cuba*

*Binder: Cuba*

*Filler: Cuba*

<i>Shape</i>	<i>Sancho Panza model</i>	<i>Imperial</i>		<i>Metric</i>	
<i>Handmade models (7):</i>					
Petit Corona	Bachilleres	4 <sup>5</sup> / <sub>8</sub>	40	116	15.87
Torpedo	Belicosos	5 <sup>1</sup> / <sub>2</sub>	52	140	20.64
Churchill	Coronas Gigantes	7	47	178	18.65
Corona	Coronas	5 <sup>1</sup> / <sub>2</sub>	42	142	16.67
Lonsdale	Molinos	6 <sup>1</sup> / <sub>2</sub>	42	165	16.67
Petit Corona	Non Plus	5 <sup>1</sup> / <sub>8</sub>	42	129	16.67
Giant	Sanchos	9 <sup>1</sup> / <sub>4</sub>	47	235	18.65
<i>Handmade models now discontinued (6):</i>					
Corona Extra	Cabinet Petit Royales	4 <sup>5</sup> / <sub>8</sub>	46	118	18.26
Lonsdale	Dorados	6 <sup>1</sup> / <sub>2</sub>	42	165	16.67
Perfecto	Dulcineas	9 <sup>1</sup> / <sub>8</sub>	47	232	18.65
Cigarillo	Panatela Larga	6 <sup>7</sup> / <sub>8</sub>	28	175	11.11
Petit Corona	Quixotes	5	44	127	17.46
Corona	Tronquitos	5 <sup>1</sup> / <sub>2</sub>	42	142	16.67

Named for the rustic squire to Don Quixote in Miguel de Cervantes' famous 1605 novel of the same name, this very old brand was reportedly originated by Emilio Olmstedt in 1848.

According to the *Illustrated Encyclopedia*, it was transferred to Salvador Perito y Cia. in 1874, to Muñozo, Alonso y Cia. around 1900, to Allones Ltd. in the 1920s, to Cifuentes, Pego y Cia in 1927 and to the Rey del Mundo Cigar Co. in the 1930s. It remained there until nationalization.

It is much admired for the larger sizes in its range, including the enormous Sanchos and the shaped-head Belicosos. Sancho Panza cigars are medium-bodied and are all handmade.

Sancho Panzas are also noteworthy for some interesting packaging. The Dorados shape featured gold foil on the top half of the cigars, a la the Bolivar "Gold Medal." The giant

## HAVANA BRANDS & SIZES

Dulcineas had aluminum foil on the top half of each cigar. And the Tronquitos came packed in 25s in the strange “Branch of the Tree” humidor.

### TRINIDAD

*A post-Revolution brand • Handmade.*

*Wrapper: Cuba*

*Binder: Cuba*

*Filler: Cuba*

<i>Factory shape</i>	<b><i>Trinidad</i></b> model name	<i>Imperial</i>		<i>Metric</i>	
	<i>Handmade models (4):</i>				
Corona	Coloniales	5¼	44	132	17.46
Giant Corona	Fundadores	7½	40	192	15.87
Petit Corona	Reyes	4¾	40	110	15.87
Toro	Robusto Extra	6⅛	50	155	19.84
	<i>Handmade model now discontinued (1):</i>				
Long Panatela	Trinidad	7½	38	192	15.08

According to former Habanos executive Adriano Martinez in the *Illustrated Encyclopedia*, this brand was actually created about 1969. It was only used as an official gift from the Republic of Cuba in specially-made boxes of 25 or 50 cigars. It was introduced to the export market in February 1998 at a gala dinner at the Havana Libre hotel in Havana. A salute to the Cuban city of Trinidad, founded in 1514 and celebrated for its unique architecture, the brand’s blend is reportedly the same as before and the flavor is considered medium.

Both the gift-Trinidades and the commercial Trinidades originated at the El Laguito factory and the original size (Fundadores) was offered in elegant boxes of 24 or 50. The Coloniales, Robusto Extra and Reyes were added in November 2003:

Although quite a new brand, Trinidad was included with special production models in 1999 in the Siglo XXI humidor (only 21 made). A total of 100 Trinidades were included: 20 of the Fundadores, but also 20 each of sizes called Coloniales (6¾ x 44 or 162 x 17.46), Ensuenos (7½ x 50 or 192 x 19.84), Autenticos (5⅝ x 44 or 143 x 17.46) and Patrimonios (4⅝ x 40 or 117 x 15.87).

A special production “Farm House” humidor was made in 100 editions in 2001. This item contained 20 cigars: 10 each of the Fundadores and 10 of the “Double Robusto” size (7½ x 50 or 192 x 19.84), identical – but with a different name – to the “Ensuenos” included in the Siglo XXI humidor in 1999.

### TROYA

*A pre-Revolution brand • Machine-made.*

*Wrapper: Cuba*

*Binder: Cuba*

*Filler: Cuba*

<i>Shape</i>	<b><i>Troya</i></b> model name	<i>Imperial</i>		<i>Metric</i>	
	<i>Handmade model now discontinued (1):</i>				
Torpedo	Universales	5¼	38	134	15.08

## HAVANA BRANDS & SIZES

<i>Shape</i>	<i>Troya model name</i>	<i>Imperial</i>		<i>Metric</i>	
	<i>Machine-made (2):</i>				
Petit Corona	Coronas Club Tubulares (tube)	4 <sup>7</sup> / <sub>8</sub>	40	123	15.87
Short Panatela	Universales	5 <sup>1</sup> / <sub>4</sub>	38	134	15.08
	<i>Machine-made models now discontinued (1):</i>				
Cigarillo	Camelias	5 <sup>7</sup> / <sub>8</sub>	29	150	11.51

This is an old brand which today displays the origins of its name in the lithography on its boxes, picturing an idealized warrior from the Trojan Wars as described by Homer in the *Iliad*. Originally registered in 1932 by Martinez y Cia., the cigar is considered mild to medium in body. The machine-made size was also offered in a machine-bunched/hand-finished style prior to 2000.

### VEGAS ROBAINA

*A post-Revolution brand • Handmade.*

*Wrapper: Cuba*

*Binder: Cuba*

*Filler: Cuba*

<i>Shape</i>	<i>Vegas Robaina model</i>	<i>Imperial</i>		<i>Metric</i>	
	<i>Handmade models (5):</i>				
Lonsdale	Clasicos	6 <sup>1</sup> / <sub>2</sub>	42	165	16.67
Double Corona	Don Alejandro	7 <sup>5</sup> / <sub>8</sub>	49	194	19.45
Corona	Familiar	5 <sup>1</sup> / <sub>2</sub>	42	142	16.67
Robusto	Famosos	5	48	127	19.05
Torpedo	Unicos	6 <sup>1</sup> / <sub>8</sub>	52	156	20.64

Introduced in June 1997, this new brand salutes Cuba's tobacco growers in general and the legendary Alejandro Robaina (78 years old at the time of launch!) in particular. The Robaina family has been growing tobacco in the San Luis area of the Pinar del Rio since 1845; their farm is particularly renowned for its wrapper leaf. Only leaf grown on the Robaina farm is used for wrappers for this brand. The finished cigars offer a medium-to-full body and are made in five of the most popular sizes. All sizes are offered in boxes of 25.

A special Vegas Robaina Case was issued in 400 editions in 2002 to commemorate the fifth edition of the brand. Each humidor contained 100 cigars with 20 each of the Clasicos, Don Alejandro, Famosos and Unicos and 20 special-production "Gorditos," a robusto of 5<sup>1</sup>/<sub>2</sub> inches by 50 ring (141 x 19.84).

### VEGUEROS

*A post-Revolution brand • Handmade.*

*Wrapper: Cuba*

*Binder: Cuba*

*Filler: Cuba*

<i>Shape</i>	<i>Vegueros model name</i>	<i>Imperial</i>		<i>Metric</i>	
	<i>Handmade models (4):</i>				

## HAVANA BRANDS & SIZES

<i>Shape</i>	<i>Vegueros model name</i>	<i>Imperial</i>		<i>Metric</i>	
Short Panatela	Seoane	5	33	125	13.10
Petit Corona	Mareva	5 $\frac{1}{8}$	42	129	16.67
Long Panatela	Especiales No. 1	7 $\frac{1}{2}$	38	192	15.08
Panatela	Especiales No. 2	6	38	152	15.08

Originally offered as an accommodation to visitors to the Pinar del Rio region who wanted a locally-made cigar (possibly as early as 1961), this is a full-bodied brand which was offered for export for the first time in late 1997. Introduced first in Canada, Vegueros has a mild-bodied taste and is offered in cabinets of 25.

A special Vegueros Cabinet was issued in 2003 to celebrate the 135th anniversary of the city of Pinar del Rio. A total of 135 humidors of 100 cigars each was produced and all four production models were included, along with 50 specially-produced Cepo cigars of 5 $\frac{1}{2}$  inches by 49 ring (141 x 19.45).